



TRAINING LABS

Innovative, hands-on collaborative experiences that unleash the creative potential your team members already have

Are you looking for a fun, new and meaningful way to engage employees and shift your organizational culture? With Wonderlust Productions’ training labs, our company of professional actors works with your team members’ own stories to create a unique experience that reflects your organization’s mission, values, and vision.

CREATE A WORKPLACE THAT WORKS BETTER

For organizations managing significant change, this training lab provides a customized experience that reinvigorates your team and organizational focus. The 3-hour workshop strengthens understanding in a creative and positive way, with these outcomes:

- Deeper connection between coworkers
- Improved workforce engagement and capability
- Expanded understanding of teamwork, especially across difference
- Demonstrated new and different ways to problem solve together

CRAFT YOUR STORY

Whether looking to better communicate with clients, employees, or constituents, understanding your organization’s story gets to the heart and soul of your purpose and success. Outcomes include:

- Clarified organizational identity, mission, branding, or leadership vision
- Deeper engagement strategies with each other, your customers, clients and constituents
- Enhanced communications throughout your company
- Stories that better communicate mission and value

TRAINING LABS AT A GLANCE:



10 - 30 Participants



3 Hours/Session



\$3,000/Session

“The [Wonderlust Productions] story circle is very powerful. Hearing your stories in such a creative way; open-ended, and broad-ranging focus on the positive aspects of experience.”

–Brad Kruse, Philanthropy Director, SRI and Hugh J. Andersen Foundation

“Extremely affirming team building; it really is an opportunity to bring people together, the opportunity for division to be cleared up...there was insight and energy.”

–Ned Rousmaniere, EAP/Organizational Health, State of Minnesota

“People said how much they enjoyed the exercises and found it eye-opening to see new ways to...put ideas together. It was a big success.”

–Nancy Baldrice, Director of Creative Services, Nexus Youth & Family Solutions

ABOUT US: Wonderlust is a company of diverse performing and teaching artists, led by Alan Berks and Leah Cooper. Leah has served as Executive Director of Minnesota Fringe Festival and Minnesota Theater Alliance, and as an organizational and systems consultant to many large non-profits, foundations and corporations. Alan is currently a Communications Instructor with the full-time MBA program at the University of St. Thomas and has served as the Communications Director at Pillsbury House + Theatre, as well as a communications consultant to businesses and universities.

For more information, contact Leah Cooper: leah@wlproductions.org or 651.393.5104

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